



# Schwarzthal Tech: Helping a Marketing Agency Make Informed Decisions with IaaS

MiM

Schwarzthal Tech, a cutting-edge technology company specialising in network-based intelligence solutions, has developed innovative software to revolutionise how businesses evaluate and understand those in their circle, from clients to contacts and suppliers. This case study delves into MiM, a company determined to enhance its integrity and trustworthiness by gaining comprehensive insights into potential partners, identifying risks, and making well-informed decisions aligned with its core values.

## The Challenge

MiM wanted to ensure the integrity of its network and learn more about its affiliates. In a time when trust and reputation are crucial, a thorough understanding of their affiliates was necessary for MiM to operate responsibly. It was also essential to obtain the whole picture to select trustworthy partners and only connect with brands that shared their core values.

## The Technology

Schwarzthal Tech's Wunderchild platform offered an innovative solution to combat financial crime using network-based intelligence.

This cutting-edge technology empowers investigators and compliance officers with powerful tools to enhance their due diligence efforts. One of its standout features is the "know your network" functionality, which allows users to search for names and receive optimised search results encompassing various data points, including sanctions, politically exposed persons (PEPs), disqualifications, insolvencies, and beneficial ownership. Additionally, the platform has a media scan feature that extracts relevant information from the web, highlights connected entities and persons, and provides a comprehensive and user-friendly portfolio overview.

## The Outcome and Results

Having trialled this software with members of their network, Schwarzthal Tech's software had a positive effect on MiM was particularly impressed with the software's ability to display easy-to-understand visual representations of a person's connections, business partners, media appearances, and other network information - even when using multiple aliases.

With the help of these comprehensive insights, MiM was able to make better collaboration decisions. As a result, moving forward, they could partner exclusively with reliable contacts while safeguarding their integrity. MiM can now proactively assess risks and take decisive action by conducting a trial period with their own network contacts.

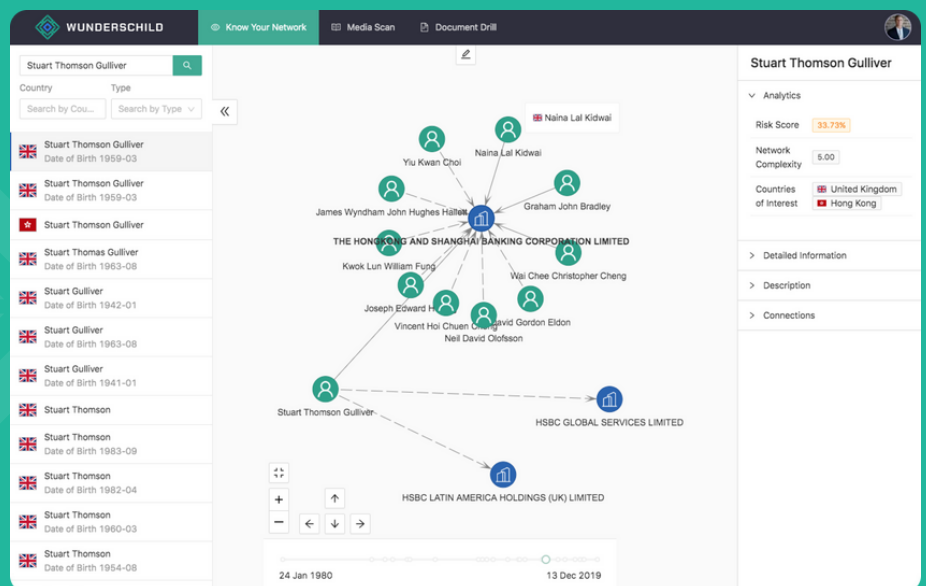
For more information on the solutions implemented, click to watch the [video](#) or visit the [Schwarzthal Tech website](#).

About Schwarzthal Tech  
Schwarzthal Tech is at the forefront of technological innovation, with its groundbreaking Wunderschild technology revolutionising compliance and investigation techniques. Their Intelligence as a Service solution boasts a foundation of advanced network assessment and enables businesses to gain comprehensive insights into their contacts. These insights empower companies to make informed decisions, mitigate risks, and ensure compliance.

If you require further details, do not hesitate to contact us.

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Wunderschild technology revolutionises compliance and investigation techniques. It provides intelligence solutions based on network assessment, data linkage, flow aggregation, and machine learning.



Example above is for illustrative purposes only\*